



The City of San Bernardino and Southern California Edison encourage you to...

## React With Impact this summer!

### Did you know...

- In Southern California, it costs more to produce electricity in the summer, when energy demand is at its peak, and less to produce electricity in the winter, during periods of lower demand.
- "Peak" demand typically occurs between the hours of noon to 6 p.m. and is the time of day when the most energy is consumed.
- During the summer months, noon to 6 p.m. typically coincides with the hottest part of the day which results in increased use of air conditioners.

The City of San Bernardino and Southern California Edison are partnering to help you to **React With Impact**. By making a few simple changes to your daily routine on how and when you use electricity, you'll save money and help California conserve precious resources now and for generations to come!

## React With Impact!

*These simple, no-cost tips can help you get started TODAY!*

- ✓ Shift energy usage to "off peak" hours – before noon and after 6 p.m.
- ✓ Run your dishwasher and clothes washer only when fully loaded.
- ✓ Use a power strip to slay "energy vampires" with the flip of just one switch. Even if turned off, electrical items still use electricity if they remain plugged in.
- ✓ Turn off lights when you leave a room and in unoccupied spaces.
- ✓ Set your thermostat a few degrees higher this summer. You probably won't notice much of a difference other than your lower utility bill!

*Spread the word – share these tips with family members and friends!*

To learn more, visit [www.sustainablesanbernardino.org](http://www.sustainablesanbernardino.org) or [www.sce.com](http://www.sce.com)